

The background features a stylized tree with green leaves and a brown trunk, set against a large, glowing sun with a gradient from orange to white. The text 'Eco-Xpress' is written in a large, stylized font with a green-to-purple gradient and a white outline.

# Eco-Xpress

*Keep Environment*

*Presents*

*Clean & Green*

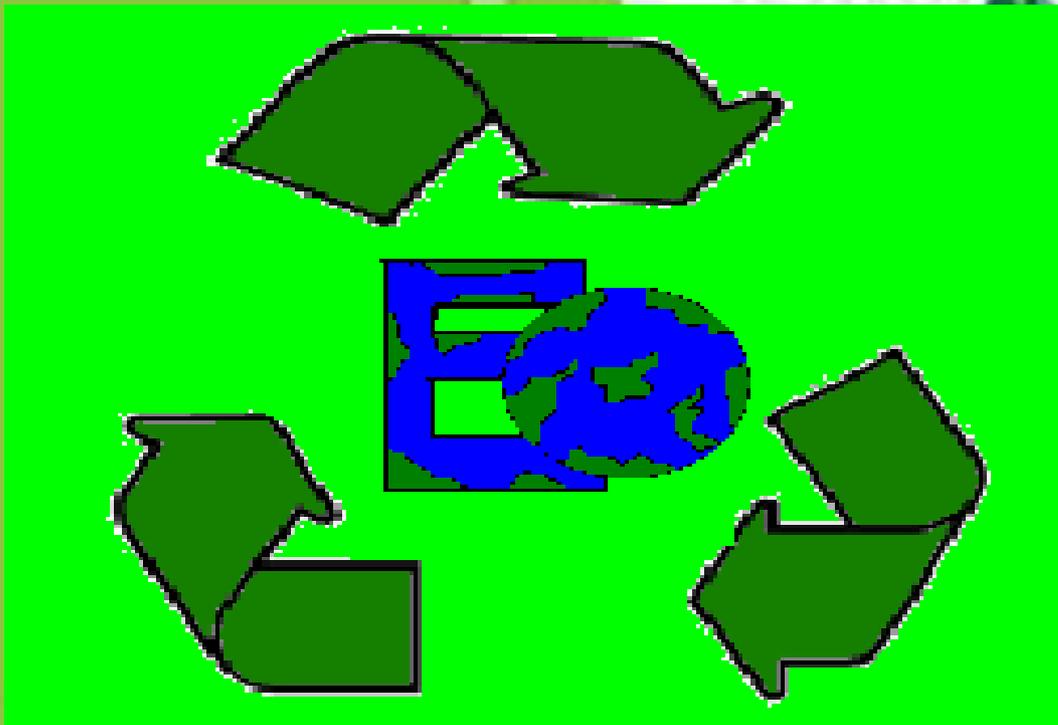
*reusing bottles and jars to make Home*

*Décors*

*and Bird Feeders*

# ***Eco-Xpress***

- **Eco-Xpress is made up of four members: Kiara Smalley, Shanessy Linton, and Terry Crowe. We are apart of a summer program called GEL-IN. The GEL-IN (Green Entrepreneur Leadership Institute) program is a program that teaches us how to be young entrepreneurs while still helping our community's environment.**



# The Big Project

- The big idea is to recycle jars, such as old pickle jars, glass and plastic bottles, making them into house décors and bird feeders. Jars, glass bottles and plastic bottles are some of the many things people throw away without thinking.

# The Big Project Cont.

The glass bottles and jars are made into decorative items that can be used for many things for example a vase, pencil holder, junk holder, a spiffy statue, and much more. The plastic bottles are made into painted bird feeders that can be hung along ones yard as they please.

# How we plan to advertise

We plan to advertise by creating some flyer's and hanging them up the more popular stores. We'll ask close friends and family to spread the word to their friends and co-workers. Our main source of advertising is cost free. We plan to simply advertise our product on the popular social web cites such as Myspace, Facebook, Twitter, and many more.

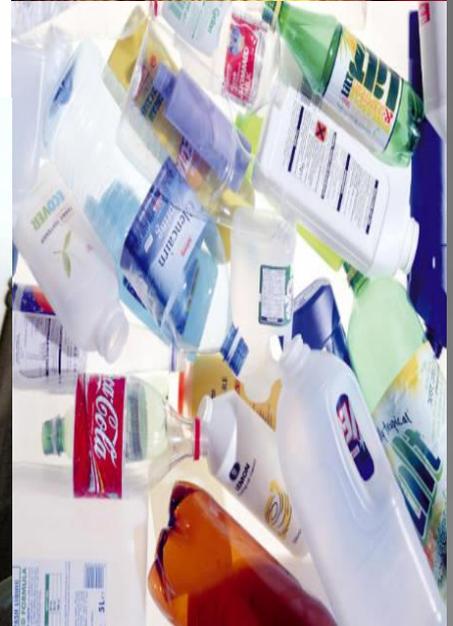


# How this is helping the environment

- We are helping the environment by taking the bottles and jars that most people would throw away and making them into creative recycled décors. By recycling jars and glass/plastic bottles we're helping the community's land fill.

# Items that we used

- Plastic bottles
- Glass bottles
- Acrylic paint
- Fabric paint
- Thick yarn
- Paint brush's
- Glue



# *Items*

- The glass/plastic bottles are just recycled soda bottles and the jars are just old pickle jars.
- Regular acrylic paint was used to make the designs on the bottles/jars.
- Thick yarn is used to hold up the bird feeders

# Who We plan to Target?

- As Eco-Xpress, we target a variety of people. We work to please our customers so our bottles are never the same, unless you choose them to be. (Remember, we're here to please you). Just for an idea what we can do, designed Disney characters on bottles can be for the children or old memories and Sports teams, fashion, and favourite icons for the adults. (The same goes for bird feeders.)



# How Do We Make the Décors

- Step 1- We take a bottle/jar, wash it out, and let it dry.
- Step 2- After letting the bottle/jar dry, we take any type of decoration you want and start to decorate the bottle.
- Step 3- We place the bottle/jar on paper towel and give it 24 hours to dry.
- Step 4- Last but not least it is ready to be used however you please.



# *What is our price range*

- Our price range varies depending on the size of the glass bottle/jar.
- *Small bottle~ \$5.00*
- *Large bottle~ \$7.00*
- *Custom design~ \$2.00 more*
- The Same for Bird Feeders

# What we plan to do with the products

- We're trying to start a business that successfully sells around town. We're also trying to persuade the youth to become entrepreneurs and start their own businesses. Basically we're trying to say you can start a business out of anything you please with pure determination and set goals.

# *How do you Make the Bird feeders?*

- Step 1, You will take an empty plastic 2 liter bottle, wash it out and let it dry
- Step 2, Then you will take a sharp object and poke two holes at the bottom of the bottle
- Step 3, After you will take a piece of wire, yarn, twine or whatever you chose stick it through both sides of the bottles and tie it
- Step 4. Poke a hole in the top of the bottle and fill the bottle with your choice of bird food
- Step 5 you take a plastic cup and poke two holes into it, after and stick another piece of twine through the hole and tie it.
- Step 6, you may take the decorations and decorate the bottle any way you choose let it dry, then take it outside to hang out and let the birds eat freely



The ending. Thank you

We would like to thank everyone for helping us with our project, and thank Mr. Isham and Mr. Clark for teaching us the things that we learned and to the special speakers