



**E Naturale**



# Maid-to-Clean

*“We care for your house like you care for our planet”*



***Eco-Friendly Residential and Commercial  
Cleaning Service***

***Licensed , Bonded, and Insured***

***Faith Leonard, Danielle Allgeier, and Martez Johnson***

# Maid-to-Clean Prices & Hours

***Monday-Friday:  
7am-3pm***

***\*Prices vary depending  
on size of cleaning area  
and package chosen\****

<http://www.maid2clean.weebly.com/>

***Phone Number:  
(652)ECO-BEST  
(652)326-2378***

***Call today for our  
summer cleaning!***

***Payment Methods: Cash/Check (sorry,  
no credit cards)***

# Supplies Needed

## ***•Special Surface Supplies***

- Oven Cleaner
- Stone Cleaner
- Dish Soap
- Automatic Dishwasher Detergent
- Oven Cleaner
- Stone Cleaner
- Dish Soap
- Wood Polish
- Upholstery Spot Remover
- Leather Cleaner
- Laundry Soap
- Laundry Stain Remover
- Laundry Additives
- Toilet Bowl Cleaners
- Soft Scrubbing Cleaner
- Air Freshener
- Glass Cleaner
- Bleach
- Silver or Metal Polish

## **•Floor Cleaning Supplies**

- Broom
- Dustpan
- Vacuum Cleaner
- Mop
- Mop Bucket
- Mopping Solution

## **•Dusting Supplies**

- Cleaning Cloths
- Dust Mop or
- Vacuum Cleaner Dusting Attachment
- Dusting Spray and/or
- Furniture Polish

## **•Trash Supplies**

- Trash Cans
- Trash Can Liners
- Baking Soda
- Recycling Bins

## **•General Surface Supplies**

- All-Purpose Cleaner
- Kitchen Cleaner or Wipes
- Bathroom Cleaner or Wipes
- Sponges
- Paper Towels
- Scrubbers
- Gloves

# Funding Requests/Financial Bearings

Maid-to-Clean plans to get the finances from public donations, personal attributes, and loans from banks. Maid-to-Clean's start-up costs include equipment needed for a home-based business (more detail below). Such costs include: legal fees, cleaning equipment, uniforms, supplies, and signs for employee vehicles.

\* All are close-ranging estimates

Stationary (business cards, name tags, etc.)	\$35
Legal (business license, government taxes, etc.)	\$250
Insurance	\$500
Uniforms (pants, shirts, aprons, etc.)	\$120
Cleaning Equipment (mops, buffer, dusters, etc.)	\$550
Communication Equipment (fax machine, office computer, etc.)	\$585
Car Advertisements (sticky signs, etc.)	\$75
Products & Supplies	\$200
Other	\$240

---

Estimated Cost: \$2,555.00

# What We Need to Do to Succeed

Maid-to-Clean plans to promote business by providing business cards, creative flyers for the community and a general-audience survey for neighborhoods of all incomes. Our customers purchase from us a facility/home that offers cleanliness by our usage of products and supplies that do not harm the environment which produces a healthier world for all. To entice non-customers, we offer competitive prices compared to our neighboring counties' cleaning services and a different approach to the ideal of clean- eco-friendly cleaning. Our packages are practical; we don't clean “room by room” and we don't overprice cleanliness. We have a staff that is dedicated to superior satisfaction and punctual arrival no matter where you're located.

If your house looks like THIS..you  
need US!



# Commercial Cleaning Awareness

*It has become such a practical reality, people do not see how much commercial cleaning really wastes energy, destroys natural resources, and promotes “buying in bulk”. Big businesses or small businesses; family owned or internationally managed, they're the heart of our world. They use, use, use and don't realize the damage they are causing.*

*Tons of paper that is in perfect shape is thrown out every single day by businesses that could've been used for business letters, scrap paper, note-taking, even taking it to a recycling center to gain profit or to help the environment. Chemical cleaners used by the masses to clean the public bathrooms, the packaging used to communicate ideas, mail business plans, and hold pounds of storage.*

*If companies want to gain a reputable status, trustworthy personnel and eco-friendly awareness, then Maid-to-Clean will jump start your passion by offering packages to suit your cleaning needs.*

# Leadership Within Cleaning

*Proper cleaning skills can be a great characteristic to have and shows people around you hygienic responsibility of their surroundings. With our cleaning service, we wish to instill a sense of pride; not only of a clean house, but the knowledge to care for our Earth for everyday lifestyles.*

*Leadership has a broad science and connects with everyone in some way. We promote leadership, entrepreneurship, and a green mindset to better each one's community. Home is where the heart is and as our fellow green cleaner, Martez, says "If it isn't clean, it isn't safe to live in". Maid-to-Clean uses that statement to great heights; our products do not contain harsh chemicals that most household and faculty areas do. Every product and supply we manage has natural qualities, durability, and cleanliness to not only clean the space, but to better the lives of those who interact there.*

# Our Company Ingredients

## Window Cleaner:

Mix 1/4 cup white vinegar and 1 quart warm water.

## Carpet Cleaner:

1/4 c. vegetable oil and 1/4 cup of liquid soap

3 tbsp. (or more) water

Whip ingredients in bowl with egg beater. Rub foam into problem areas of the rug. Rinse well with water.

## Tile Cleaner:

1/2 c. white vinegar

1 gal warm water

Polishing with skim milk after floor is dry will make the floor glow!

# Our Housekeeping Uniforms



# Employment Roles:

- Faith Leonard*: Customer Care, Payroll, and Scheduling Manager
- Danielle Allgeier*: Training, Advertisement, and Inventory Manager
- Martez Johnson*: Ordering and Estimates Manager



# Package #1

## *Kitchen and Bathrooms*



- ***Care of hard-surface floors including: marble, vinyl, hardwood, tile and more***
  - ***Window washing***
  - ***Polishing***
  - ***Stainless steel polishing***
- ***Cleaning counters, cabinets, back splashes, counter tops, tables and chairs***
  - ***Clean/sanitize sinks***
- ***Clean range top/refrigerator top and exterior body***
  - ***Microwave cleaning***
  - ***Clean tub/shower***
  - ***Pet Care***

# Package #2

## *Living Room and Bedrooms*

- *Rug and upholstery cleaning*
  - *Spot removal*
  - *Window washing*
  - *Air freshening*
  - *Polishing*
  - *Dusting*
  - *Bedding Care*
  - *Pet Care*





# Package #3

## *All Rooms*

- *Dusting of all surfaces including: desks, phones, baseboards and window sills*
- *Cleaning, sanitizing and restocking supplies in restrooms*
- *Detailed cleaning of light switches and fixtures, kitchenettes, vending machines, rails, door handles and other high-use areas*
  - *Trash collection*
- *Carpet vacuuming, deep cleaning and stain removal*
- *Care of hard surface floors, including marble, vinyl, hardwood, tile and more*
  - *Window washing*
- *Carpet and upholstery cleaning*
  - *Rugs and floors*

# Your Complete Satisfaction

***You have a big “to-do” list and cleaning your house is definitely in the top three. You don't have time, and it's okay: Maid-to-Clean is here once a week! We give you complete satisfaction when you arrive at an eco-friendly cleaned home or office. With our eco-friendly products, we improve your home or office's air quality because we don't use harsh chemicals. All of our cleaning products are home-made and protect the environment to its highest degree. We offer multiple cleaning packages so you get what you pay for- a clean space! Maid-to-Clean is here for your busy lifestyle!***



# Our Customer Feedback

*“My wife and I were hesitant about hiring a cleaning service, but after seeing what a great job you've done time after time- I wouldn't change a thing!”*

*- Tim and Nora  
Louisville, Kentucky*

*“I've never used another cleaning service! I recommend it to my friends and family!”*

*-Stephanie  
Bardstown, Kentucky*

*“We feel totally comfortable with letting Martez clean our house. He's very trustworthy and always pleases us.”*

*-The Barger Family  
Bloomfield, Kentucky*

*“Cheerful, courteous, and punctual.”*

*-Victor  
Springfield, Kentucky*

*“As Tina Turner would say: you're simply the best!”*

*-Susan  
Radcliff, Kentucky*



# Why Go Green?

## *By the numbers: Green Cleaning*

➤ **17,000**

➤ **63**

➤ **100**

➤ **275**

➤ **5 billion**

➤ **23**

# Myths About Cleaning Products:

- 1. Green living costs more.**
- 2. Green cleaning products don't work as well.**
- 3. Green living takes more time.**



# Compare and Contrast Of Products



- Windex vs. Vinegar and Water
- Pledge vs. Vegetable-based soap
- Clorox, Toilet bowl cleaner-with bleach vs. Baking Soda and Vinegar



# E Naturale Helping Out



**Above-**Danielle Allgeier picking weeds at MOKH. **Left-**Martez Johnson arranging the mulch. **Upper Left-**Faith Leonard helping plant a tree.

# Words from the President:

-“I encourage all citizens to help protect our environment and contribute to a healthy, sustainable world.”



**-Obama**

A pair of hands, one from the left and one from the right, are shown holding a small, realistic globe of the Earth. The hands are positioned as if cradling the globe, with fingers gently gripping it. The globe shows the Americas, with green landmasses and blue oceans, and is set against a dark background. The lighting is warm, highlighting the texture of the skin and the details of the globe.

**“We care for your house like you care for our planet”**

**What Would Nature Do?**

**Can you hear the eco?**