

Business Plan

DA Don's
Recycling Educators

Travel to schools in the Kentucky informing the local youth about the positive actions they could have on their community by recycling.

Cost per Day- \$450 plus any and all expenses

Managed- we would have some one in office taking calls and setting dates on were we needed to be. The rest of the employee's would be out at school locations to provide information about recycling.

Target Clients- Schools, youth programs and communities of the commonwealth of Kentucky

Adam Perry- Don Vito/Group Leader

Chris Brown- Presenter

Joey Horn- Presenter

Ryan Rawlings- Presenter

Laura Smith- Presenter

What we educate to the youth and community in the Kentucky

1. The Importance of Recycling-

- Begin with an interactive power point presentations on how recycling is important, though this we can show how recycling can better the world and the importance of cooperation
- Hopefully though this program we can show how people can really make a difference in working together, cleaning up old trash areas, local landfill marks, and showing the world that recycling can help clean this world to a new green mother earth.

2. How to Recycle-

- Demonstrations on how almost anything is recyclable as well as facts on recycling and information on where you take and how you manage you're recyclable's. Like what's recyclable and what's not.

3. Help your community-

- Teach the children about getting involved with their community and help recycle and get their families to recycle
- Get flyers or brochures on how to recycle in a good and positive way
- Lay out some routes, some area that a recycle bin can be placed and easy to get to

4. Green Activities-

- Modified web of life
- Sorting through garbage
- Word search
- Landfill seek and find

5. Target Market

- Hopefully the main target kids, they are influence on the actions of others, so if the people of the community work together, the kids of our future will continue to do well
- Hoping big industries like Wal-Mart can work with this to be the main site of this project and attraction to people to bring recyclable to the known location.

6. Goals-

- The goals we hope to reach is to educate the youth and communities about the good of recycling and also help the youth and community to start good habits to help clean and keep clean communities for a more safer and better looking environment