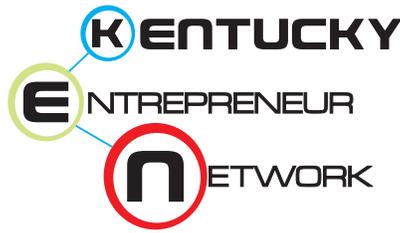


About the Kentucky Entrepreneur Network



Background

The Kentucky Entrepreneur Network (KEN) is a newly formed L3C (low profit) organization that was formed by entrepreneurs to connect and assist fellow business owners.

Kentucky Entrepreneurial Climate Study

KEN was formed with the assistance of the Making Smiles Happen Foundation of Delta Dental of Kentucky. KEN's initial funding from the Making Smiles Happen Foundation was provided to conduct a statewide survey to determine the awareness and perceived effectiveness of programs that are provided in Kentucky to assist entrepreneurs. This study has been scientifically designed to provide meaningful data and feedback on how we can improve the entrepreneurial environment in Kentucky. The key questions for the study are:

1. What programs are you aware of?
2. What is the perceived effectiveness of these programs?
3. What gaps are there and how can those gaps be filled?

The perception from some business owners in Kentucky is that programs are developed and implemented without the entrepreneurs having significant input. This study puts that issue to the test. The Kentucky Entrepreneur Network is being formed to provide entrepreneurs with a voice and connecting point with like minded individuals.



The Future

The future of KEN will largely be determined by the results of the study. A report will be assembled, and KEN will work to accomplish the recommendations of the report. The key for KEN is for it to be a network built by entrepreneurs to serve entrepreneurs. KEN will be built to insure that entrepreneurs not only have a voice in how the entrepreneurial environment is developed in Kentucky, but that entrepreneurs have a leadership role.

How You Can Help

If you are an entrepreneur then please go to www.KENL3C.com/survey to take the survey. If you are an economic development agency or government agent, please help us get the word out about the Kentucky Entrepreneurial Climate Study. Growing a strong entrepreneurial environment in Kentucky, helps all of our citizens through job creation and economic improvement.

For more information on KEN visit www.KENL3C.com or contact Bobby Clark at 859-227-0263 or bclark@sbventures.com or Alex Day at 502-299-5079 or aday@sheltowee.com.

