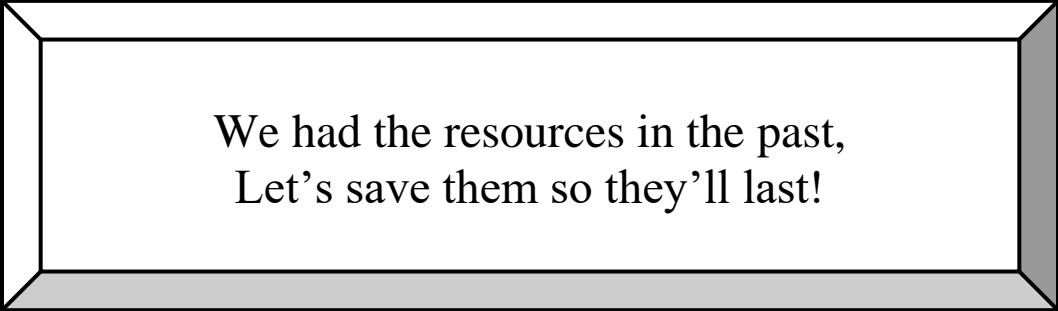




The Rain Savers



Christina, Nicole,
JoJo, Sharnelle, Jake



We had the resources in the past,
Let's save them so they'll last!

Description of business:

We are helping local / public parks go green. We are helping businesses save money by reducing the cost of water and electricity bills in their outdoor spaces. Our company specializes in the installation and uses of materials like

- **Rain barrels**
- **Recycling bins**
- **L.E.D. lights**
- **Automatic hands free sinks**
- **Motion detecting light switches**

These materials help not only save money on water and electric bills but they also help the environment by producing a lesser amount of harmful gases that create global warming.

Mission statement:

Our main objective is not only saving our environment, but doing so by conserving our natural resources. We will not only be saving the environment but we will also be putting more money in your pocket by saving you money on your water and electric bills on your outdoor spaces.

Management:

The main departments of our management team include:

- Sharnelle Fletcher: finances
- Christina Gallardo: marketing
- Jake Phelps: public management
- Nicole Daugherty and JoJo Cobb: research and development

The five owners of this business will meet every four months to discuss the past quarters finances and business strategies and determine a plan for the next quarter.

Marketing and pricing:

The main focus of our business is to take peoples' outdoor spaces and build a plan to make their space go green. This will be the focus of our advertising efforts. We will advertise in local newspapers, phonebooks, and on radio and television commercials. Since we will be competing with other businesses our pricing strategy will be to have high quality services for low competitive rates that will still be enough to make a profit.

We are estimating that we may lose some money for the first year but we believe that after the first year our business will pick up and our profits will increase so that we will have enough money to keep our business running.

Roles of team members in the business:

Christina: water (rain barrels, automatic sinks)

Nicole: electricity (LED lights, motion detecting light switches)

Sharnelle: recycling (recycling bins)

Jake: spokesperson (coordinator, speaker)

JoJo: spokesperson (coordinator, speaker, rain barrels)